

INTRODUCTION for RICHARD FENTON & ANDREA WALTZ

RICHARD FENTON & ANDREA WALTZ are authors of the best-selling book "*Go for No!*" and professional speakers who have delivered hundreds of keynote presentations and workshops to do one important thing: REPROGRAM the way think about failure... rejection... and in particular, the word "NO."

A little bit about ANDREA...

- Andrea made her first COLD CALL at the age of 8, getting Star Wars movie producer George Lucas on the phone to ask if she could work with him on future movies... the FIRST of MANY NO's in her career
- She received a Bachelor of Science Degree in Criminal Justice from Long Beach State University... which turned out to be of ABSOLUTELY NO VALUE!
- And, as an avid social networker, she currently has 6,000+ followers on Twitter. You can follow her at @GoForNo.

Now, a little about RICHARD...

- He 'cut his teeth' in sales working for his father, Donald, a sales-legend in the automotive fleet industry
- A native of Chicago, Richard grew up a die-hard Cubs fan... and, like so many other die-hard Cub fans, he's still waiting!
- Finally, unlike Andrea, Richard has ABSOLUTELY NO IDEA what Twitter is... how it works... and he really doesn't WANT to know!

Today, **Richard & Andrea** travel the country together sharing their LIFE-CHANGING *Go for No!* message, which we are sure you will enjoy.

Please join me in giving a warm _____ welcome to **RICHARD FENTON & ANDREA WALTZ!**

